

WORLD PLAY DAY MESSAGE - 2010

World Play Day is an activity of the International Toy Library Association and is celebrated on May 28 each year. This message comes from FREDA KIM, founder of World Play Day for ITLA. Please send this message to as many people as you can and display or read it on WORLD PLAY DAY with the WPD Logo.

PLAY IS: natural, unforced, happy, spontaneous, flexible, fulfilling, absorbing, relaxed, unpredictable, unplanned, self-motivated, exploratory.

PLAY HAS: no goal, no winner and no loser, no beginning and no end. Also it is non-threatening, anyone can do it with no training and there is no right or wrong way to do it.

So TODAY – JUST PLAY.

Dr Freda Kim

WPD Founder for ITLA