



PLAY FOR LIFE



THE 13TH INTERNATIONAL CONFERENCE OF TOY LIBRARIES SEOUL KOREA 18-22 August 2014

We are pleased to invite you to participate in the 13th International Conference of Toy Libraries which will take place in Seoul, Korea from August 18 to 22 2014.

The conference will be organized and hosted by the Korea Toy Library Association (KTLA) and the Guro District Government of Seoul.

TITLE: PLAY FOR LIFE

Sub-titles:- 1. Play in the Past 2. Play in the Present 3. Play in the Future

The title of the conference gives scope for play through the whole spectrum of life and the sub-titles can include traditional play and toys, reports and research on present day to library activities and predictions and guidelines for play in the future. This should lead to an enriched conception of the many facets and values of play and a refreshed understanding and explosion of ideas for the future task of Toy Libraries.

VENUE: Shindorim Techno-mart, 3-5 Guro-dong, Guro-gu, Seoul, Korea

LANGUAGES: English and Korean

PROGRAM



* This is a preliminary notice(subject to adjustment)

DAY ONE

- 9.00 ~ 16.00 Preparation of poster sessions and displays – presenters
Board Meeting
- 16.00 ~ 18.00 Registration
- 18.30 ~ 20.00 Reception with Korean Traditional Flavor for All participants

DAY TWO

- 8.30 ~ 9.30 Registration/Board Meeting
- 9.30 ~ 10.15 OPENING CEREMONY
- 10.15 ~ 11.00 The Korea Scene: Korean Toy Libraries, Small Beginnings to Government Involvement(KTLA and Government representative)
- 11.00 ~11.45 KEYNOTE One- The European Scene and Some Challenges for the Future
Renate Fuchs(past ITLA board member, present European Group chair and chair person of the Swiss Association of Toy Libraries)
- 11.45 ~12.15 SPECIAL EVENT: Launch of Local and Cultural Festival(details later)

PROGRAM



DAY TWO - cont.

12.15 ~ 14.00 LUNCH AT VENUE

14.00 ~14.45 **KEYNOTE Two-** The New Zealand Scene: An Historic Account and Look into the Future of NZ Toy Libraries

14.45 ~ 16.00 Area Group Reports including WPD

16.00 ~ 18.00 Seminars and Workshops

DAY THREE

9.15 ~ 17.00 **TOURS AND SIGHTING**

Visit Toy Libraries, Children's Museums, and/or Child Care Information Center
Buses back at venue at 18.00 OR drop off in the city

DAY FOUR

8.30 ~ 9.30 Registration/Board Meeting

9.15 ~ 10.00 **KEYNOTE Three -** The Asia Scene: Playing in the Future

Aina Khor(Chief executive officer Asia Community Service and chair of Malaysia Toy Library Association)

10.00 ~12.30 **CONCURRENT PROGRAMS**

Workshops and Seminars/Meetings – link people, national chairs, area meetings

PROGRAM



DAY FOUR - cont.

- 12.30 ~ 14.00 LUNCH AT VENUE
- 14.00 ~ 15.30 Workshops and Seminars
- 15.30 ~ 17.30 GENERAL ASSEMBLY
- 18.00 ~ 20.00 GALA DINNER

DAY FIVE

- 9.30 ~ 11.00 CLOSING CEREMONY
Summary of conference and report on the future Path of Toy Libraries
Announcement of host country for next conference, etc.
- 11.00 ~ AFTER CONFERENCE SPECIAL TOUR (no extra fee)
Visit “The 30th SEOUL INTERNATONAL EDU-CARE FAIR” at COEX (Convention and Exhibition Center) (Details later)
- 11.00 ~ 12.00 Meeting of New Board

* NOTE: Poster sessions, displays, traditional toys, books, Local and Cultural Festival etc. and tea/c offee breaks will be ongoing throughout the conference



CALL FOR PAPERS



❖ All interested persons are welcome to submit a presentation. Presentations should be focused on the themes of the conference, TITLES and ABSTRACTS (not more than 500 words) for plenary sessions, small group sessions, seminars, workshops, poster sessions and displays should be sent to The KTLA office (ktla2014@gmail.com) by December 15th 2013 with the

➤ Presenter's name

➤ Email

➤ Telephone numbers

➤ Mailing address.....

➤ Please indicate you preference for

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|-----------------------|-----------------------------|-------------|
| 1. plenary (30 mins) | 2. small group (20-30 mins) | |
| 3. workshop (30 mins) | 4. poster sessions | 5. display. |

➤ Note on the presenter's association with Toy Libraries/Play

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❖ You will be notified of the acceptance of your presentation by 1st March 2014
Presenters are entitled to early bird registration; please pay by 1st April 2014



REGISTRATION



REGISTRATION will open from January 15th 2014 (Bank details later)

- Early Bird until April 1st 2014
- Full Registration until August 1st 2014
- Refunds – up to June 1st 50%, up to August 1st 20%, after this no refund

CONFERENCE FEES

- Full fee for whole conference kw 500,000
 - Early Bird for whole conference kw 450,000
 - Daily (only available for those resident in Korea) kw 100,000
 - Accompanying person kw 200,000
 - Groups of 5 or more from any one country kw 450,000
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- ❖ Fees must be sent in won at the exchange rate at the time of sending and a copy of the receipt for sending the money sent to the conference office at ktla2014@gmail.com
 - ❖ Approx. Exchange Rate US \$ 1.00 = kw 1,100, Euro 1.00 = kw 1,500
 - ❖ Please send full names of all those registered and state Presenter, Delegate, Accompanying person, Other



- ❖ All delegates are recommended to stay at
 - YEONDEUNGPO YOUTH HOSTEL
 - 200, Yeongsin-ro, Yeongdeungpo-dong, Seoul 150-037, Korea
 - Rates from kw40,000 per person per night(discount pending)
 - Tel: +82-2-2677-1779 - Email hiseoulyh@gmail.com
 - Website <http://www.hiseoulyh.com>
 - Bookings should be made direct with the Youth Hostel

- ❖ For those who prefer..... The two closest hotels are :
 - SHERATON SEOUL DCUBE CITY HOTEL
 - 662 Gyeongin-ro, Guro-gu, Seoul 152-887, Korea
 - Tel. +82-2-2211-1623 OR 2211-2000 Email sheratonseoul.dcube@sheraton.com
 - Website <http://www.sheratonseouldcubecity.co.kr>

 - BEST WESTERN PREMIER GURO HOTEL
 - 1128, Guro-dong, Guro-gu, Seoul, Korea
 - Telephone +82-2-6905-9500 Email rsvn@gurohotel.co.kr
 - Website <http://gurohotel.co.kr>