



WORLD PLAY DAY MESSAGE 2014

The year of the 13th International Conference of Toy Libraries in Seoul Korea! I wonder how many of you are coming.

This WPD Message each year goes to many people who have not been to an ITLA Conference or even do not know about it. The Conference is held every three years and this year, for the second time in its 38 year history the ITLA Conference has come to Asia. If this conference interests you and you want to know more about it please visit the ITLA website at www.itla-toylibraries.org OR if you want to try a slightly more Korean flavor visit the Korea Toy Library Association Conference website at www.ktla-toylib.or.kr or even email the office at ktla2014@gmail.com (English is understood and spoken)

As many of you know I have lived in Korea since 1969 and opened the first Toy Library in Korea in 1983. In 1996 when I became the President of the International Toy Library Association I came up with the idea of a World Play Day and since 1999 when it was ratified by the General Assembly of the ITLA at the 8th International Conference of Toy Libraries in Japan (the 1st to be in Asia) WPD has been celebrated on 28th May each year.

Several delegates to the conference will be reporting on WPD celebrations in their own countries but, this year, instead of sending reports and pictures to the WPD Coordinator we thought it would be interesting to have a display of WPD posters and pictures in the display area of the conference. So if you are coming to the conference in Seoul this year please bring your WPD pictures with you; alternatively you can email them to the KTLA conference office. Either way, we look forward to a wonderful array showing WPD activities around the world.

It has become the custom to sing the WPD Song at ITLA conferences; often rendered in many languages all at the same time. Therefore, since the composer of the piano accompaniment for the song is a famous Korean composer we are planning to ask him to join us and conduct our choral efforts.

Some of this message may seem somewhat remote to those of you who are not involved in toy libraries; however, the essence of the WPD is to show your belief in the value of play and to play especially in some way with grandchildren, school children, hospital patients, old people, factory workers.....

JUST PLAY! ON WORLD PLAY DAY!!

Freda Kim.

Founder of WPD for ITLA