About the Rochester Public Library Toy Library at the Lincoln Branch
Toy Library offers 5,000 toys and materials to enrich play-literacy learning experiences. It offers a community resource that allows families, caregivers, teachers, social workers, agencies and schools to meet the specific, growing needs of individuals and groups in a cost-effective way. Items may be borrowed free of charge with a valid Monroe County Library card. Toy library provides a free, public play space in a safe, indoor environment.

About the USA Toy Library Association and Toy Lending Libraries
Toy libraries, like book libraries, lend toys to children and families. Toy libraries have existed in the USA and throughout the world for 80+ years. They provide high quality toys and offer guidance on play for families with varying needs. The USA Toy Library Association (USA-TLA) is a 33-year membership organization that offers educational resources and coordinates a national network of toy libraries. USA-TLA provides a variety of education – seminars, literature, consultations – about play, quality play materials and toy lending. It is one of more than 50 countries that hold a membership in the International Toy Library Association.

USA TOY LIBRARY CONFERENCE
SATURDAY, SEPTEMBER 23, 2017

Learn to Play, Play to Learn

This community-wide program for professionals working with children shows how play is essential for optimal development – enriching early experiences in libraries, schools, daycare centers and homes. We welcome attendance from teachers, librarians, toy librarians, social workers and all other professionals working with children of varying needs and abilities.

Learn to Play, Play to Learn

Co-Sponsored by:
Rochester Public Library & USA Toy Library Association
8:00 am | Registration & Continental Breakfast

8:30 am | Welcome, Award Presentation
Tonia Burton, Children’s Services Consultant, MCLS
Judy Iacuzzi, Executive Director, USA Toy Library Association
Donna Giannantonio, President, USA Toy Library Association

9:00 am | Importance of Play, Practically Speaking – Do You Play?
Is play important for only children or is it important for everyone, young and old alike? Examine how play affects all aspects of our lives and how our playfulness benefits our children. Particular focus will be on the emotional/social benefits of play.
Nina Hillery, Educational Consultant, former Toy Librarian, Akron, Ohio
Anne Friederichs, Children’s Librarian, Dakota County Westcott Library, Eagan, MN

10:00 am | Break

10:10 am | Thinking Outside the Toy Box
Learn how to organize a successful toy library within the public library setting with creative thinking, planning and development. See how a toy lending program will excite the community and patrons. Learn how to use social media as a leading promotional tool to build community awareness and involvement.
Sue Kirschener, Youth Literacy and Outreach Manager, Cuyahoga County Public Library, Cleveland, Ohio
Sarah Fitts-Romig, Library Assistant, Rochester Public Library
Liza Wilson, Director, Toybrary Austin, Austin, Texas

12:15 pm | Lunch

1:10 pm | Play & its Relevance in the Lives of Families in Poverty
Discuss programs that work to bring play, toys and other learning tools to families in poverty and the effects on the children and adults in those communities. Additional discussion of solutions that engage families who do not participate in early childhood educational programming for many reasons – multiple jobs, single parenthood, etc.
Tammy Byington, Parent Education Coordinator, First Chance for Children, Columbia, MO

2:10 pm | Special Needs and Play Therapy: Focus on Autism
Review the history of autism, related myths and truths, and enjoy an overview of educational programs and educational interventions that enhance learning.
Martin Stone, Educational Consultant with 40+ years in field of Developmental Disabilities

3:15 pm | Questions, Wrap-up and Raffle
Tonia Burton, Judy Iacuzzi

3:45 pm | End of Conference

Vendors, Exhibits & Raffle Tickets will be available 8:00-8:30am, 12:00-1:00pm & between breakout sessions.

CONFERENCES REGISTRATION

FEES:
$ 40/person if registration with payment is postmarked by midnight 9/1/17.
$ 50/person if registration with payment is postmarked after midnight 9/1/17.

Fee includes breakfast, lunch, presentations and handout materials.

Space is limited; registrations will be awarded on a first-come, first-served basis.

Remit this form along with your check payable to the USA Toy Library Association to:
USA Toy Library Association (USA-TLA)
2719 Broadway Ave.
Evanston, IL 60201

Questions: Call Judy Iacuzzi (USA-TLA) at 847-612-6966, or Tonia Burton (Rochester Public Library) at 585-428-8151

Name ____________________________________________
Title ________________________________________________
Institution ___________________________________________
Address ____________________________________________
City/State/Zip _______________________________________
Phone _____________________________________________
Email ______________________________________________

Six hours of Professional Development or CEUs will be granted those who attend the full conference.

SPONSOR:
Friends & Foundation of the Rochester Public Library

ACCOMMODATIONS: (recommended)
Hyatt Regency Hotel
125 E. Main Street, Rochester, NY 14604
585-546-1234