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## World Play Day (WPD) 2017 Report

We received a total of 64 answers. Only 61 will be analysed since the other 3 didn't give permission to be in this report.

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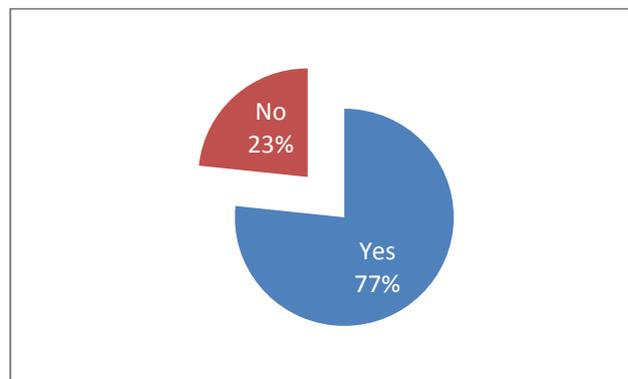
The respondents were either national association or individual toy libraries and we received inputs from all continents, with the following country distribution:

- 9 answers from Italy, Portugal and South Africa;
- 5 answers from the USA;
- 4 answers from Brazil and Malaysia and Mexico;
- 2 answers from France and Mexico;
- 1 answer from Argentina, Australia, Austria, Bolivia, Canada, China, Denmark, El Salvador, Greece, India, Japan, Luxembourg, Nepal, Netherlands, New Zealand, Switzerland and Tenerife.

The first section of the questionnaire collected information about WPD 2017.

### 1. Did you celebrate WPD?

From the respondents, the majority celebrated WPD (77%), mostly on May 28<sup>th</sup>. Some other dates for the WPD celebration are the week between WPD and Children's Day, the weekend close to WPD, among others.



Dates for WPD celebration: some special cases

- Argentina

In Argentina, the celebration is held on September 27<sup>th</sup> which is officially the “Día del Derecho a Jugar” established by law in the city of Buenos Aires in 2005 (Decreto N° 1436/05).

- Switzerland

WPD in Switzerland is celebrated each 3 years; the next celebration will be in 2020.

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2. How many people were involved in your WPD Celebration?

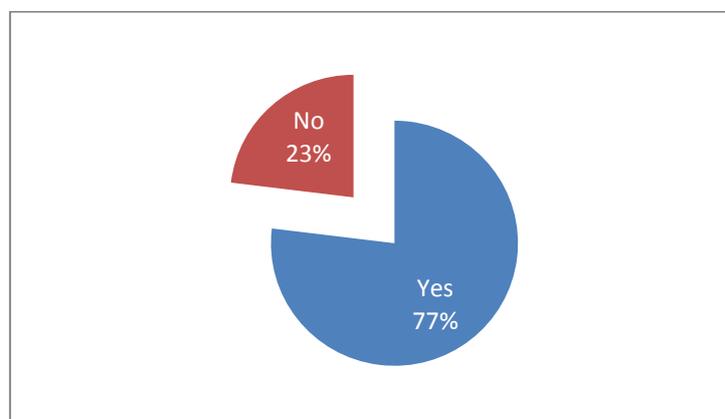
The total of people involved was 40682 (plus celebrations in 60 places in Switzerland which number of attendees is not easy to estimate). In most celebrations Children, Adults, Elderly, Families and Professionals were involved and in some cases there were also volunteers, public and private institutions and disabled people.

A WPD celebration in the Gardens of the Presidency of the Portuguese Republic

- For 2017, one big event in Portugal was the WPD celebration on the Gardens of the National Presidency, where 37 partners with more than 200 professionals involved, carried out several play activities for children and families. The event had a total of 3808 visitors.

3. Did you worked in partnership with other institutions?

From the people that celebrated WPD, most of them (77%) involved other partners in the celebration, e.g. Municipalities, NGO's, Universities, Libraries, Foundations, Hospitals, Schools, Kindergartens, Cultural and Sports Associations.

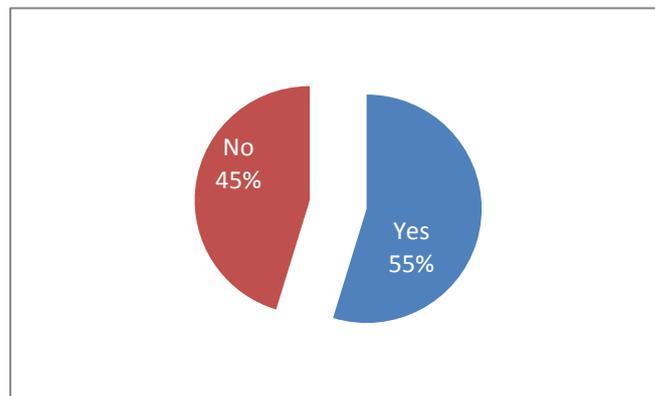


Coimbra Playing by APCC - Associação de Paralisia Cerebral de Coimbra

- Around 9000 people played in Coimbra, in the centre of Portugal, in a series of events (more than 150 free activities) held in May 27<sup>th</sup> and May 28<sup>th</sup>. Aiming to celebrate WP, it involved 67 Partners – Municipality, University, Paediatric Hospital, Health Services, Schools, Kindergartens, Libraries, Museums, Military Organisation, Firemen, NGO's, High School of Education, Enterprises, among many other private and public organisms.

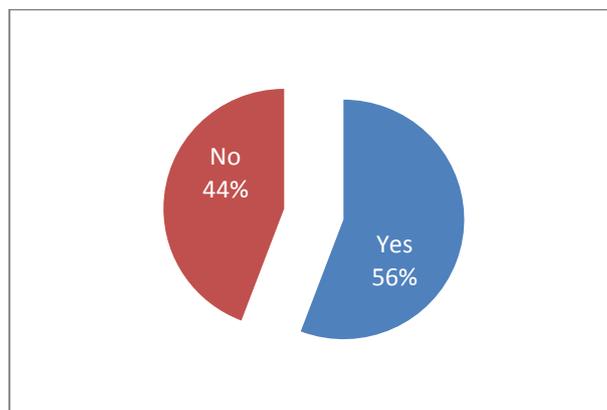
4. Did you promoted WPD on your social media?

The promotion of the WPD activities only happened in about half of the respondents (55%). A list of links with WPD social media promotion activities can be consulted in annex I.



5. Did you followed ITLA's theme suggestion? (Sustainable Game)

Despite some respondents mention that they didn't knew what the theme was, about half of them followed ITLA's suggestion (56%).



6. What were the activities that you carried out to celebrate WPD?

<u>Activity</u>	<u>Examples</u>
<u>Workshops</u>	<ul style="list-style-type: none"> <li>- Workshop “Art and creativity with natural materials” and “Play with ecotoys and ecogames (recyclable materials)”;</li> <li>- Inclusive workshop;</li> <li>- Sustainable play;</li> <li>- Workshops in the street;</li> <li>- Children built nature loose parts kits to take home with rocks, pine cones, seeds, etc.;</li> <li>- Indigenous toys and games;</li> <li>- Making toys and games from waste; activities and games that needed no props or resources.</li> </ul>
<u>Exhibitions and Competitions</u>	<ul style="list-style-type: none"> <li>- Display in the local library about sustainable play and a coloring competition;</li> <li>- Spread ideas of sustainable game and the reasons why that's important to get sustainable toys through special presentations;</li> <li>- Informative fair about toy libraries and WPD giving children the opportunity to explore the toy library's materials;</li> <li>- Contests for WPD celebration - Poster of the event and #todosbrincam (pictures or videos of people playing) and we challenge the entities, institutions, schools and companies to stop 5 minutes at 15:00 to play!</li> </ul>
<u>Outside</u>	<ul style="list-style-type: none"> <li>- A gaming-event in a park;</li> <li>- Games outdoor: escalade, oversized games, accessible games, sports, science and mathematics games, daily living activities games, dance, puppets, zumba, bubble football, picnics, traditional games, and others;</li> <li>- Obstacle course, improvised giant twister board, indigenous games. Traditional story with music and movement, arts, construction, make believe;</li> <li>- Ludobus (playmobil);</li> <li>- Different activities held on the streets.</li> </ul>
<u>Conferences</u>	<ul style="list-style-type: none"> <li>- Seminar on the importance of playing, debates with professionals and interested by the theme.</li> </ul>

The second section of the questionnaire collected information about the plans for WPD 2018.

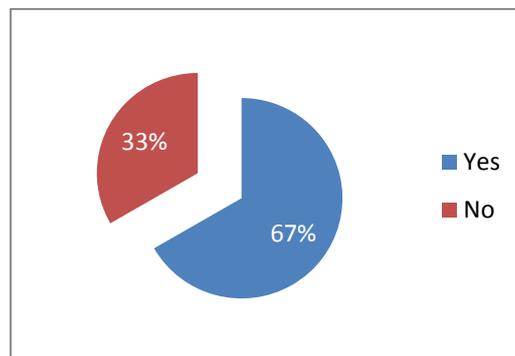
### 1. How do you evaluate the theme “Free Play”?

Respondents valued the theme “Free Play” with an average of 5,5 (Very Good).

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### 2. Are you planning your 2018 WPD accordingly to ITLA’s theme proposal?

Some of the respondents didn’t know the theme proposal for 2018, but 67% plan to follow ITLA’s suggestion.



### 3. Ideas for WPD 2018 celebration

**Loose parts** activities;

Select some of the **sub-themes** and offer play activities related to them;

Sports activities, to **put a toy library, jumbo games and make free play**;

**Free play party** at the toy library and a competition;

Free of age limits: introduce **some toys from different countries that suits elderlies** who are over 80;

Free of frontiers: **round table about several researches** on play free of gender (feminine and masculine), play free of kind (digital x handmade), play free of space (schools X free time);

The same of the previous 5 editions - **increase the offer of opportunities to play** to even more people;

**Indigenous games**, more music activities;

Promoting **free play for children with disabilities**;

To have **more cultural games** because our children can learn more about their culture;

We will have **open ended activities** and showcase our open ended toys;

**Promote children’s’ participation and children’s Rights** to look for their own problems/solutions; possibly avoid the dominance of structured adult centered play;

Open space **treasure game**;

**Free game for all for 24 hours**, in the school, square, street...;

**Collaborate with other toy libraries** on the island;

Supplying a **variety of materials** and allowing the **children to be creative** with how they are used.



Fantasy play resources; natural objects e.g. logs, wood, stones; dramatizing stories; puppets and varied art materials;

Several games and toys available in which **children can play freely**;

**Event on the work toy libraries have been making and raise awareness** to the need to defend the right to play.

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#### 4. Do you have a theme suggestion for next years?

The themes suggested can be divided into 7 major categories:

- Tradition (traditional games; play over times; games through the ages; play around the world: how children play in different environments despite the presence of structured adult centered play; wood toys);
- Inclusion (handicapped; gender neutral; games for all and equality of opportunities; inclusive play);
- Play as a Right (Play is a Work; It's fun, it's human interaction; the shape of Play; Playing for a happier world than before);
- Technologies (videogames);
- Nature (nature play);
- Play in schools (led schools to celebrate and make play also their own business);
- Group Play (board games, cooperative games).

#### 5. How could ITLA help you on your WPD celebration?

The answers were:

- Make WPD more known (disseminate the idea, promote the event and create a platform where ideas of activities can be shared);
- Suggestion of activities and ideas how to celebrate (give some specific directions, a good theme, give references to articles giving more information about the theme);
- Social media materials (nice posters to use, materials in different languages);
- Advocate for WPD (e.g. proposing the recognition of this day by the United Nations);
- Dissemination of local and national events and activities (share the events of the day, share photos of events);
- Carry out local events and training on this matter;
- Network (finding ways to involves schools - linking with other children's play cultures)
- Get sponsors (funding to help financially the WPD celebration at country level).

The last section of the questionnaire collected information about how ITLA promote WPD.

International Toy Library Association, Asociación Internacional de Ludotecas, Association Internationale des Ludothèques  
c/OLUDO asbl,avenue De Fré 62,1180 Brussels, Belgic

[www.itla-toylibraries.org](http://www.itla-toylibraries.org)

email: [info.itla@gmail.com](mailto:info.itla@gmail.com)



International Toy Library Association



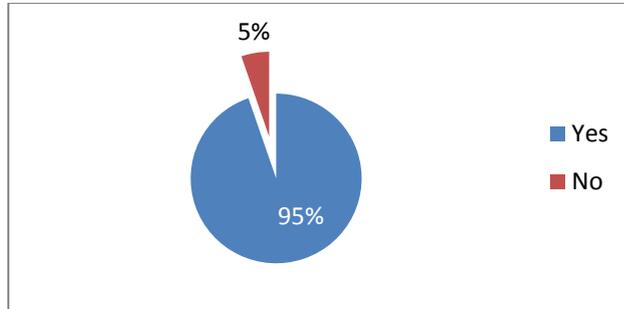
ITLA WPD



@ ITLA.info

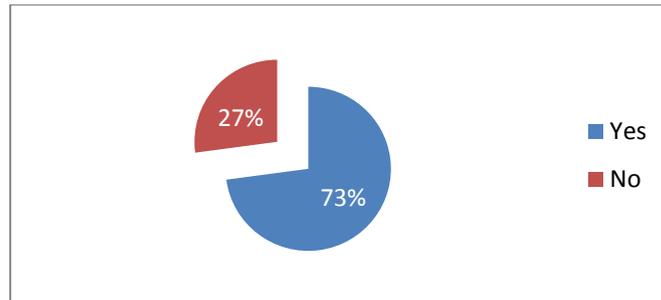
1. Would an ITLA's diploma like "country/institution that promotes WPD" be of interest?

Almost all the respondents said this would be an interesting action (95%).



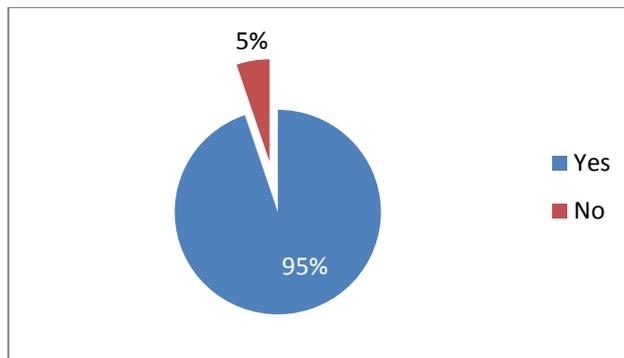
2. How about an ITLA contest on WPD celebration?

Regarding an ITLA contest, the answers weren't that much expressive, nevertheless the large majority of the respondents agreed with this idea (73%).



3. Do you find having WPD as an official UN date is an important matter for ITLA to work on?

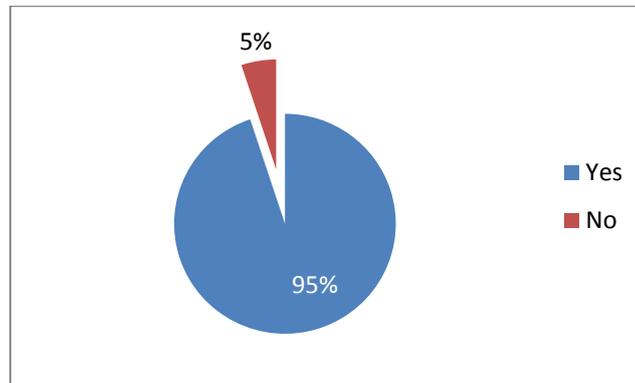
There is no doubt that having ITLA working on this is an important line of work (95%).



#### 4. Will you support ITLA on this line of work? (e.g. advocacy on your country)?

The number of respondents that stated they would support ITLA in this line of work is very expressive (95%).

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#### Other Information

Some little remarks:

- “put more emphasis on the content not the promotion”;
- “it is good to map World play day around the world”;
- “I would like ITLA to highlight all the play activities (eg: game museums, play parks, events, etc.) at the European level”;
- “WPD is not on a good date for the US, it's generally Memorial Day weekend and colleges are graduating--making it hard time to plan an event. I know it won't change--but just something to note if you have low participation in the US”.

#### Conclusions

WPD is each year more expressive worldwide.

The dates of celebration and ways of celebration vary across the world, but it is an expected thing since countries are all different between each other. Nevertheless, WPD value is recognized by the communities, general public and professionals, who aim to have it recognized even further.

# Annex I

<https://www.facebook.com/diadobrinca/>

[www.mexicojuega.org.mx](http://www.mexicojuega.org.mx)

<https://www.facebook.com/invercargilltoylibrary/>

[www.nineezprimero.org](http://www.nineezprimero.org)

[https://m.facebook.com/story.php?story\\_fbid=1906163209621961&id=1444308975807389](https://m.facebook.com/story.php?story_fbid=1906163209621961&id=1444308975807389)

<https://online.sapo.pt/565043> ; <https://nit.pt/out-of-town/miudos/jardins-palacio-belem-vao-ter-insuflaveis>

[http://www.jugendreferat.steiermark.at/cms/beitrag/12586908/58416085/\\_1](http://www.jugendreferat.steiermark.at/cms/beitrag/12586908/58416085/_1)

<https://www.ludovico.at/2014/05/28/ludovico-am-weltspieltag/>

<https://www.facebook.com/Ludoteca-Funda%C3%A7%C3%A3o-Marqu%C3%AAs-de-Pombal-1083899338328958/>

[www.abbri.com.br](http://www.abbri.com.br)

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[www.enfantoys.com](http://www.enfantoys.com)

<https://www.facebook.com/search/top/?q=cotlands>

[www.facebook.com/warnambooltoylibrary](http://www.facebook.com/warnambooltoylibrary)

[www.unacittapergiocare.it](http://www.unacittapergiocare.it)

<http://dirittoalgioco.it/>

[www.spazioverdeblu.it](http://www.spazioverdeblu.it)

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<https://www.spieltag.ch/die-schweiz-spielt/>

