



World Play Day was a Great Success!



Nowadays, more than 40 countries around the globe celebrate WPD. It is recognized in the UNICEF South Africa Calendar of events and ITLA is doing all the efforts to have it officially recognized by the United Nations. Countries that celebrated WPD in the years:

- Europe: Austria, Belgium, Croatia, Cyprus, Denmark, Estonia, France, Germany, Britain, Greece, Hungary, Italy, Netherlands, Norway, Portugal, Romania, Russia, Sweden, Switzerland and Turkey
- Americas: Argentina, Bolivia, Brazil, Canada, Colombia, Ecuador, Honduras, Mexico, Peru and United States
- Asia: Brunei, Cambodia, China, India, Japan, Korea, Malaysia, Nepal, Philippines, Taiwan
- Oceania: Australia, New Zealand
- Africa: Cameroon, Kenya, South Africa and Zimbabwe

INTERNATIONAL TOY LIBRARY ASSOCIATION - 2018

The theme for World Play Day 2018 was FREE PLAY. Let's take a look at what happened in a few countries.





Italy



Cambodia



Kuala Lumpur



El Salvador



Brazil



Hong Kong



Mexico



Argentina

News from the Continental Toy Library Associations:



Americas Group



AT the 2017 ITLA Conference in Holland, a proposal was made to create an Americas Continental Group. Representatives from Argentina and Brazil were present in support of ITLA President Monica Juarez's proposal. Maria Celia M. de Oliveira from Brazil is leading the effort that began on June 2017

Mission:

To mobilize toy librarians (and other entities devoted to play and childhood) to join the working group in order to promote the movement of toy libraries in America.

Purposes:

- To promote communication between this group and ITLA's Board, sharing regional needs and initiatives along with ITLA
- To exchange experiences and knowledge from various regions and spheres of influence (private, public, & community)

that will be represented in the group;

- To produce guiding documents describing purposes, functions, and the operation of toy libraries as well as the development of the toy librarian.
- To promote and support actions of social impact, policies specifically defending of the rights of children, promote and the overall health of this population.

Guiding values:

- To defend the right of children to a healthy and dignified childhood;
- To highlight the importance of play to quality of life at all ages; -To stimulate the creation of playrooms and recreate the welfare of communities;
- To promote projects that offer all children a chance to play.

Representatives of 6 countries have now joined the ITLA AMERICA group. Please like our Facebook page: <https://www.facebook.com/groups/138827043521566/>

Current members:

Beatriz Caba, Sergio Fajand, Damian Calvo, Lidia Arrausi, Maria Cecilia De Simone, Tania Ramos Fortuna, M Campos, Maria Cecilia Aflalo, Edgardo Flores, Monica Juarez, Liza Wilson, Judy Iacuzzi, Ruth Camelo Cabuya, Indira Sabalza, Sebastian Gallego, Sosé Virginia Stepanián

Our next step is to formalize the Americas group at our upcoming meeting on October 13 in Colun

Submitted by Maria Celia Malta Campos



European Group



The 22nd Meeting of the European Toy Library Group
April 20-April 21, 2018 Edinburgh - Scotland

Members from the following 12 countries attended the 22nd Meeting of the European Group:
Austria, Belgium, Denmark, France, England, Greece, Italy, The Netherlands,
Portugal, Scotland, Switzerland and Tenerife

The main topics were:

- Partnerships with Traditional Libraries
- Creating a profitable toy library - an example from the U.S.
- What will toy libraries be like in 10 years?

Thanks to the Scottish group for organizing such a fruitful meeting!
The 2019 ETL meeting will take place in Lisbon, Portugal.

To learn more about the various toy libraries in Europe, please click here: <https://etlgroup.wixsite.com/europeantoylibraries>

Submitted by Renate Fuchs & Ana Lourenço



Asian Group



World Play Day for Malaysia took place on Saturday, June 9, 2018

Free Play was everywhere, with the smiles, laughter, and excitement of children joining in to play! Families were surprised by many surprises and fun-filled games and activities at play stations both in and outdoors. The water play station

-Children were gallant knights of King Arthur, fulfilling their dreams in cardboard armour as they advanced on castles .



The most popular stations were the shredded paper box and cardboard painting, where children unleashed the practicing to be the next Picasso.



Children were also busy with their cars at the speed station, where toilet paper rolls, bubble wrap, cardboard were used to create racing ramps and tunnels. Zoom!

The technology and 3D station was filled with excitement and curiosity as both children and parents experienced how a deca die is printed using a 3D printer.

It was a wonderful day out for about 600 families and children. Sponsors included IKEA, AJ Pharma, Positive Parenting, Subway, and many others.

Our Environmental Responsibility



Apart from the educational and developmental benefits of borrowing toys, all toy libraries are also : environment. Reducing landfill waste, teaching children about the sharing economy, and combattin are all fundamental lessons for children to learn.

Why should you stock wooden toys?

Take a look at this list of reasons why wooden toys stay classic and are always the best option



Wooden Toys Are Tough.

It will take more than the weight of your little one to break that wooden toy truck down. Unlike plastic toys which or chip, wooden toys are built to last longer. The fact that most wooden toys are handmade helps ensure that the quality standards of craftsmanship. This is precisely the reason why, with a bit of care, wooden toys can become



Wooden Toys Stimulate Your Child's Imagination.

Without the fancy voice, sound and lighting effects common to certain types of plastic toys, wooden toys are simple. Instead of feeding your child's mind with stimulus from sound and light, it is your child that will have to use his imagination. When your child's mind is engaged, and it will be your child who will be directing the play, not the other way around.

Pretend play is very important for your child's development of creative, social, emotional, language, thinking and skills which are all fundamental to their growth.



Wooden Toys Are Sustainably Made.

wooden toys - bang



Taking your household on the eco-friendly route? Starting with your child's toys is a great way to plant the seeds of environmental responsibility in him in a fun and creative way. Wooden toys are made from sustainable sources bearing the Forest Stewardship Council's (FSC) seal of approval. So even if you dispose of your [child's wooden toys](#), you can either give them a second life or recycle them without any fear of adding to the burden on landfills.



Wooden Toys Help Develop Fine Motor Skills.

Wooden toys challenge children's sense of order, coordination, agility, and balance. If your child is playing with wooden blocks in odd shapes and sizes, he has to find a way to organize them so that they don't fall off or collapse. Children learn to master those little fingers and hands in order to build a tall tower, knowing how a little bit of extra pressure can cause the whole tower tumbling down.



Unlike plastic toy cars, wooden toy models are usually weightier so your child will also need to exert more effort to get the wheels turning. Getting a wooden toy car to move is a lesson in coordination and strength. Your child learns to apply the right amount of pressure and energy to move the wooden toy car to achieve the desired speed. And since your child is the one in control of the cord attached to the car, for example, he/she learns to navigate his way around, over, and under obstacles.



Wooden Toys Are Cheaper In The Long Term.

Finally, some parents shy away from wooden toys thinking that plastic ones are a cheaper alternative. So not true because of their durability (and safety), wooden toys are definitely a more practical purchase. What's more, wood

teach your child so many things that plastic toys simply cannot. Wooden toys remain a classic simply because they enliven your child's time for hours on end with [educational and highly imaginative, creative play](#).



And now for some very exciting news!
Cotlands in South Africa is hosting the next International ITLA conference, and YOU are invited!



TLASA

Toy Library Association South Africa



The 15th International Toy Library Conference
Johannesburg South Africa

Save the date!

Tuesday 9th July to Saturday 13th July 2019

"Through the looking glass of a Toy Library – come play with
"Ngokusebenzisa ingilazi ebheka umtapo wamathoyizi – woza uzodlala



More detailed conference information will be released on **August 2**, including:

- Venue
- o Registration costs
- o Excursion options
- o Travel information
- o Airport shuttles
- Transportation
- o Accommodations
- Call for papers
- o Link to website

Stay up-to-date by following the ITLA and TLASA Facebook pages!

Questions? Please contact: itlconference@cotlands.org

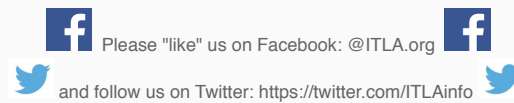


Thanks for reading, and please remember to submit news from your toy library or country to us so that we can about all of the wonderful things you're doing. We'd also love to hear what kind of information you'd like to newsletter. Facebook posts are greatly appreciated as well: <https://www.facebook.com/groups/WPD>

Please check to see when your ITLA membership ends.

If you are no longer a member, we'd love for you to join ITLA again.

Members receive all of the newsletters and a discount for the upcoming ITLA conference in South /



**International Toy Library Association / Asociación Internacional de Ludotecas / Association
Internationale des Ludothèques**

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