

# WORLD PLAY DAY MESSAGE 2017



Freda Kim  
WPD Founder



Recently I attended a workshop called Enrichment Networking. There were 50 participants and each one came prepared to enrich each other on a subject of their choice. Of course my choice was PLAY. What a great opportunity to be able to enrich one by one 49 people all within two hours. Since each encounter could take only two minutes one had to be precise. I chose two things to say:

1. Play is a good thing; and
2. Play is for all.

This was a group of professionals and I had amazing responses such as: PLAY? WHAT IS IT? (very sad); PLAYING WHAT? (a good old favorite); Toy Libraries? Do they need my grandchild's old toys (well maybe.)

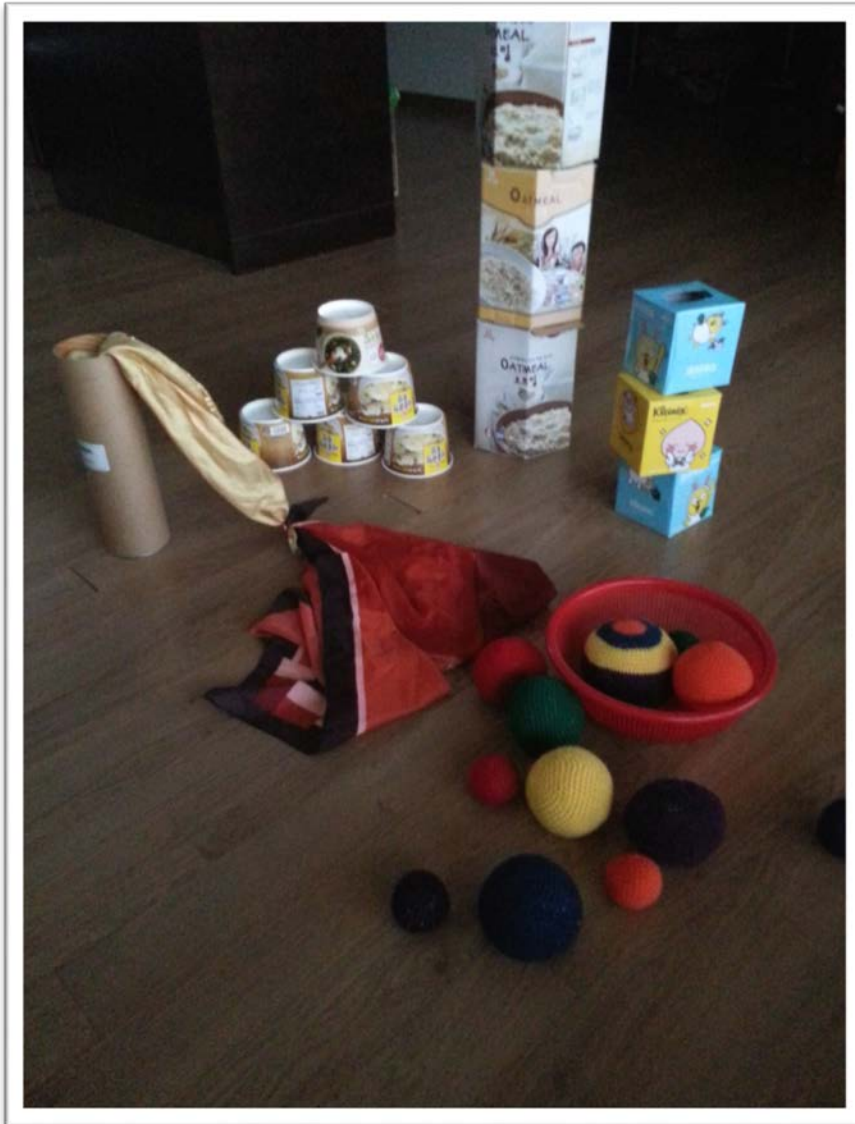
# THE PEOPLE



I met university professors, a children's book publisher, a flower arrangement instructor, several musicians including a conductor and a singer, a lawyer who really believes in play and many others. I hope I enriched their lives by ensuring them that PLAY is for ALL and that it is alright, in fact necessary for everyone to take time off from work and study in order to PLAY.

WORKSHOP? For me it was PLAYSHOP – where else would I have the chance to meet and speak face to face about PLAY to 49 people and 20 nationalities, in different walks of life, in such a short space of time.

# PLAY THINGS AND PLAY MATES



# THE TOYS



On the home front six-sided oatmeal boxes, chocolate boxes, instant noodle cartons, a simple floor puzzle cut from a picture on a large box and then housed in a smaller box with a flap top to open and close, some square scarves tied by the corners then pulled out of a cylindrical wine case to form the most realistic conjuring trick. And finally the crocheted and stuffed balls made by grandma in six different colours and three sizes – all of these allow our family, and in particular Grandad, to experience a second childhood with total abandon – orchestrated and directed by our 17 month old grandson and proving undisputedly that Play is not only sustainable but also most certainly for ALL and last but not least **PLAY IS A GOOD THING.**

I trust that whatever you do on World Play Day this year will be meaningful to you and your families and I am sure it will be a great contribution to our celebrations of the value of PLAY.

**Yours sincerely,  
Freda Kim, Founder of World Play Day**

