

World Play Day (WPD) 2018 Report

We received a total of 31 answers. Only 29 will be analysed since the other 2 didn't give permission to be in this report.

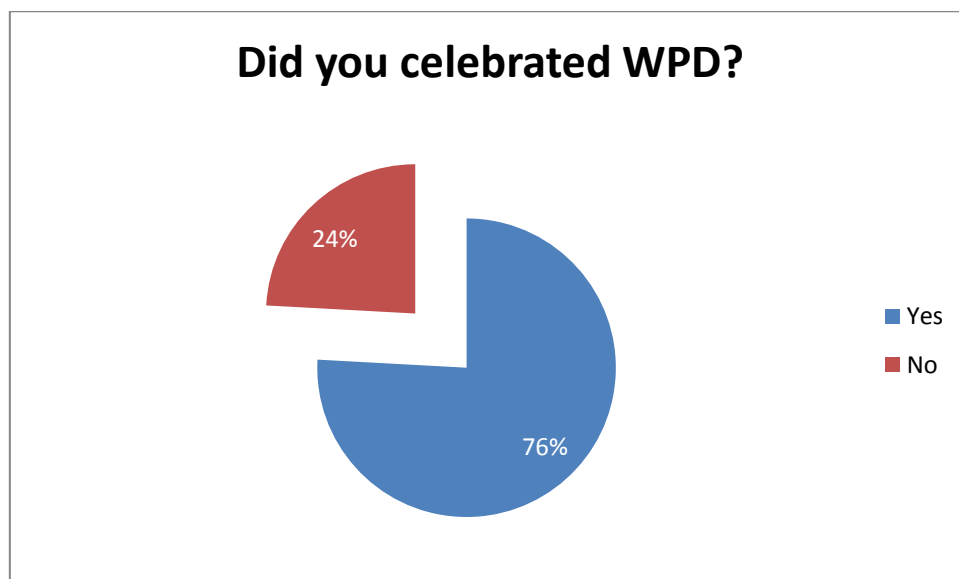
The respondents were either national association or individual toy libraries and we received inputs from all continents, with the following country distribution:

- 12 answers from Portugal;
- 3 answers from South Africa;
- 2 answers from the USA;
- 2 answers from Switzerland;
- 1 answer from Hong Kong, Canada, India, Bolivia, England, Mexico, Nepal, New Zealand, Austria, Viet Nam and Malaysia.

The first section of the questionnaire collected information about WPD 2018.

1. Did you celebrated WPD?

From the respondents, the majority celebrated WPD (76%).



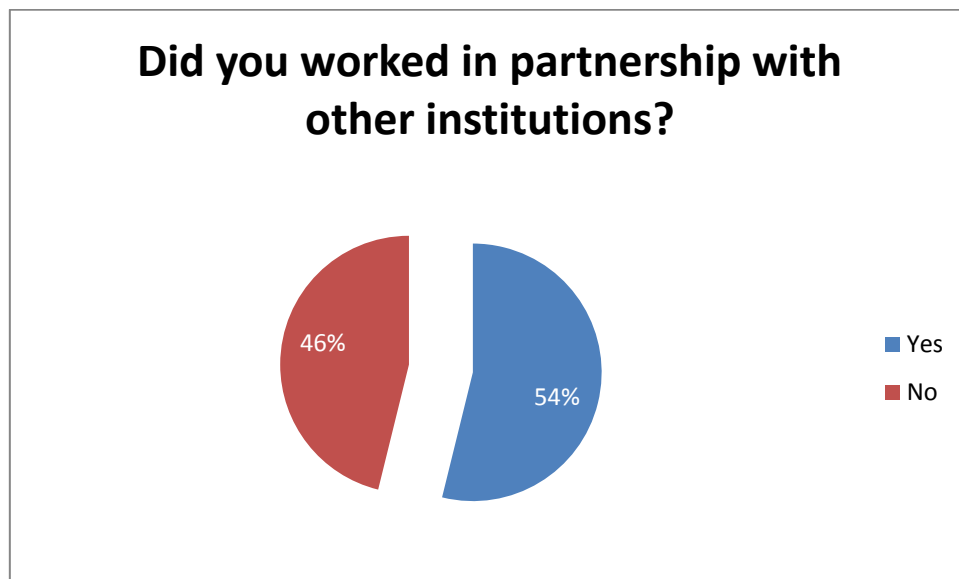
2. How many people were involved in your WPD Celebration?

The total of people involved was 18655 (plus some more from Switzerland in local initiatives and a difficult to state number of participants in the USA since the date fell in a national holiday in 2018). In most celebrations Children, Adults, Elderly, Families and Professionals were involved and in some cases there were also volunteers, public and private institutions and disabled people.

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3. Did you worked in partnership with other institutions?

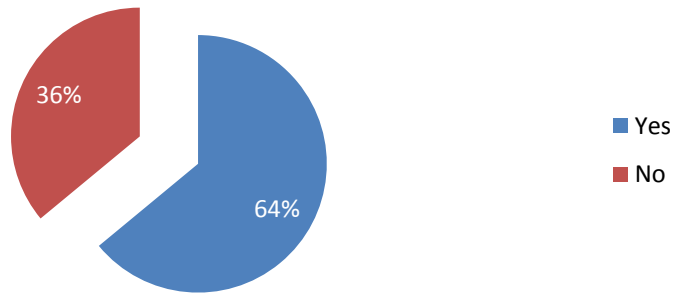
From the people that celebrated WPD, a bit more than half of them (54%) involved other partners in the celebration, e.g. Municipalities, NGO's, Universities, Libraries, Foundations, Hospitals, Schools, Kindergartens, Cultural and Sports Associations.



4. Did you promoted WPD on your social media?

The promotion of the WPD activities happened in more than half of the respondents (64%). A list of links with WPD social media promotion activities can be consulted in annex I.

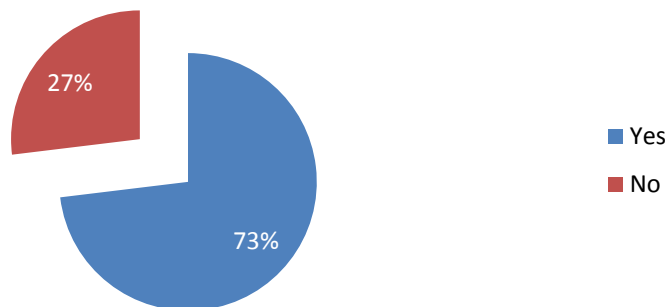
Did you promoted WPD on your social media?



5. Did you followed ITLA's theme suggestion? (Free Play)

The number of respondents that followed ITLA's theme proposal increased this year (73%). From the one's that didn't followed the theme their reason was not knowing about it.

Did you followed ITLA's theme suggestion? (Free Play)



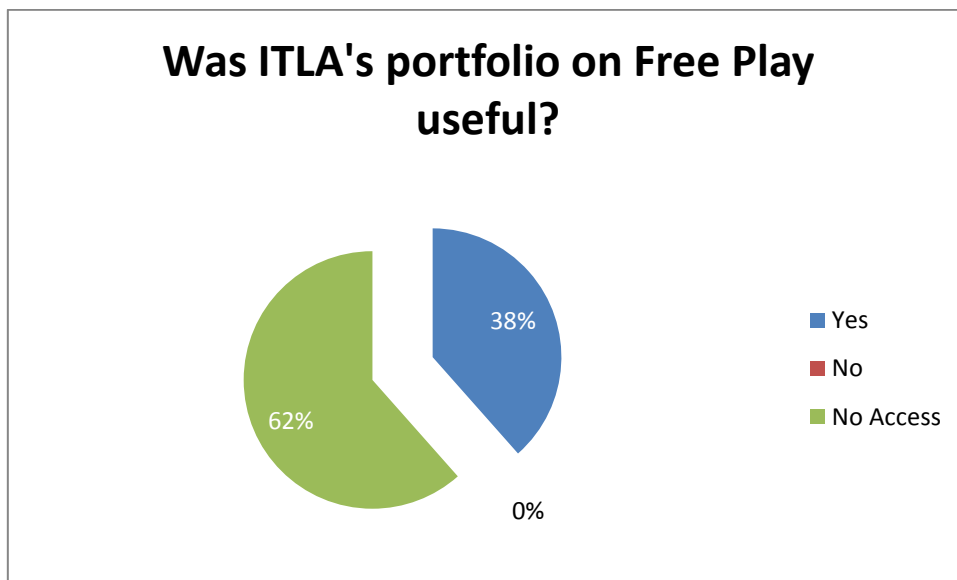
6. What were the activities that you carried out to celebrate WPD?

<u>Activity</u>	<u>Examples</u>
<u>Workshops</u>	<ul style="list-style-type: none"> - Loose parts activities; - Indoor games, outdoor games, kraft; - Indigenous games; - Toys from waste material; - Healthy snack workshop, bayoga, marathon games
<u>Exhibitions and Competitions</u>	<ul style="list-style-type: none"> - An open day in the Presidency of the Republic gardens that received 4220 persons. This open day was animated by about 40 partners who organized stands with different activities: board games, traditional games, electronic games, loose parts, storytellers and several activities of the president's military house for children to visit; - Traditional games; - A wide range of play activities with a focus on a healthy lifestyle, mainly for parents / carers with preschool children but also with children up to 10 years of age; - Toy library for 1 to 3, Toy Library to 3 +, jumbo games, musical event and story tellers; - Tossing ring, Bowling, Tic Tac toe, Giant bubbles, Water Play, Shredded paper play, sensory tubs, Free painting on recycled cardboards, Drawing/scribbling with chinks on road, Hop Scotch, Free cardboard imaginary play, Zoom zoom with cars coming down on rams and toilet rolls, Dressing up; - Michel Giacometti's festival; ludic activities: karaoke, facial paintings, magic;
<u>Outside</u>	<ul style="list-style-type: none"> - Physical and mental develop play on Natural play; - Reading, free-play, skipping rope etc; - We played with children, families, adults, students, teenagers and all people that were passing our pop-up gaming-station in a nearby park; - Street games, collective games about health, toy library, dance; - Free play outdoor play, art activities

6. Was ITLA's portfolio on Free Play useful?

More than half of the respondents (62%) didn't had access to ITLA's Portfolio on Free Play. From the ones who had everyone found it useful and 73% followed some of its suggestions. Some inputs were as follows:

- "I think it was great, very well produced and user friendly."
- "I like it a Lot, it was complete and with ideas."
- "The content made it easy for us to plan"
- "I thought it was attractive, simple, and inclusive in the pictures and ideas. Very helpful to explain more clearly about free play."
- "Encouraging gender free play and giving little direction where possible so children could make their own choices. They often needed to be encouraged to take the initiative. Also good interaction between different ages."



7. What other materials to disseminate WPD and help your celebration would interest you? (e.g. posters)?

Regarding other materials that would interest the respondents, most of them replied that having a poster would be a good idea. Other materials were a video, some banners for the different local toy libraries to show or flyers.

E.g. "Poster giving a basic outline of the theme would be very helpful. Next year I would like to get more people in the community involved and that would help. The portfolio is very useful like the one last year also."

Other Information



A testimony from a WPD event participant:

- “I immensely enjoyed my visit to the Children Toy Foundation. The sheer range of board games and soft toys was like a treat for the eyes. What this NGO is doing is not only vital but also unconventional. Developing social, mental and strategic skills inside children through games is such a bright and fresh idea. I myself saw children excitedly trying to understand the aim and process of games and such enthusiasm for academic studies is rarely found. The skills and learning one gets from these games allows education to become an enjoyable, fun and practical process. All members of the NGO were extremely genial not only with the kids but also with the other guests and I was received warmly by everyone. Creating more toy libraries and organizing more of such events are fresh ways to approach community service and bringing smiles to the people around you. Even the adults can reduce the stress and anxiety in their lives by becoming children again. Thank You so much for allowing me to be a part of the World Play Day event.”

- “There were many toy libraries that made WPD too, hospital ones and private ones. We will make the Mexican Report with this information.”

- Thank you for all your input to make WPD such a success. It really helps to make it easier to share with people who do not know about WPD.

Conclusions

WPD is celebrated worldwide, involving from children to elderly on a diversity of events and initiatives. WPD value is recognized by the communities, general public and professionals, who aim to have it recognized even further.

Disseminating support material to celebrate WPD (like the portfolio) was an activity that was well received by people but still there is a huge lack on how to spread the information in an efficiency way so to reach a larger amount of people worldwide.





Annex I

<https://sicnoticias.sapo.pt/pais/2018-06-02-Palacio-de-Belem-celebra-o-Dia-Mundial-da-Crianca>

<https://lifestyle.sapo.pt/casa-e-lazer/noticias-casa-e-lazer/artigos/um-dia-inteiro-a-brincar-nos-jardins-do-palacio-de-belem>

https://www.facebook.com/events/556490641411521/?active_tab=about

<https://www.facebook.com/events/187783208542954/>

www.mexicojuega.org.mx

<https://www.facebook.com/pg/agapeeducare/posts/>

<https://www.facebook.com/events/957919097697848/>

<http://www.cm-viana-castelo.pt/pt/agenda-cultural/x-pim-pam-pum-a-roda-com-a-brincadeira-2018>

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