

ITLA'S NEWSLETTER

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EDITORIAL MESSAGE

Dear Readers and Toy Librarians:

Summer holidays are done in the northern hemisphere and although we will miss good weather, we are glad for our friends in the southern hemisphere because it announces the beginning of play time outdoors.

No matter if you're in the North or the South, we hope this edition will bring you good news for warming your hearts or to encourage you to go out and play more.

In this issue, you'll find news coming from Europe and different toy libraries that celebrated WPD. Furthermore, you'll find the official communication regarding the International Day of Play. It's a pleasure to have more days of play!

If you missed to send us your information for this issue, don't worry, the next issue is set for November and it is never late to share news with our global community.

Toy Library Greetings
ITLA Board of Directors

SAVE THE DATE

FOR NEXT WEBINARS !
GO PAGE 2

Picture of the European Toy Libraries Group. Read more on page 2.



EUROPEAN TOY LIBRARY MEETING IN TENERIFE

This year, the European Toy Libraries meeting was celebrated in Fasnía, a little village with two toy libraries: La Luna Azul and El Búho Sabio.

ETL extends its sincere gratitude to the Fasnía Town Hall for their support of the event.

Toy Librarians from Belgium, France, Italy, Portugal, Luxembourg, Switzerland and Spain participated in several activities from 18th to 20th April.

Previously to the working meeting, we had the opportunity to visit toy libraries from other towns. We visited Santa Ursula's toy library that is supported by the Town Hall and the Cabildo de Tenerife. Then, we held our general meeting where reports for every country were shared and we discussed topics like ETL future, the toy libraries work in Europe, the communication and cooperation between national, European and International associations and the WPD 2024.



Welcome by the town's mayor.



Left: Protocolary photo of the ETL meeting. Right and below: Workshops of ETL.



The ETL Meeting is more than professional and personal connections between the attendees, in each meeting we have lunch and enjoy the cultural events of the place, we were also able to do sports by visiting the mountain Teide.

We're looking forward to meet again for the next edition which will be held in Italy.



Above: Picture of toy librarians in Santa Ursula.

Below: Show offered by children of the toy library La Luna Azul, visit of Teide mountain and traditional music played by the group Herques.



More pictures about this meeting can be found [here](#).

FROM GERMANY TO BOLIVIA

ITLA's strength is multicultural professional profiles and the capacity to create networks. This section below is a clear example of how our members actively reinforce and provide value to all its members.

The Red de Ludotecas from Bolivia which is member of ITLA (since 2016), together with Fundación Juego y Desarrollo Humano annually organise a webinar to discuss and share their World Play Day (WPD) experiences.

The webinar held on 1st June was rich of participants who highlighted the important role of Play for sustainable communities. The take home message was to conceive actions for "integral human development". According to this strategy, we are invited to favor the right to play for everyone and not just for childhood.

According to William Garcia, representative of Fundación Juego y Desarrollo Humano who lives and organized this great work from Germany, "the impact of this work reaches not only those who attend the toy libraries, but also the communities in which they are installed, which is why this year, our celebration was focused on showing how communities become sustainable through Play"

Toy libraries like Juegoteca Re-creo, Ludoteca El Caracol, Juegoteca Juatucar, Ludoteca Tierra de Juguetes, Ludoteca Municipal de Cochabamba and organization like Ludihome and Ludomentes were part of this webinar. A special invite was Dr. Yaël Vergara from Terre Ludique in France and European Link of ITLA, Dr. Verónica Toro García, representative from the municipality of Cochabamba and Msc. Grober Wayer from Universidad Mayor de San Simón.

NEW TOY LIBRARY IN SLOVAKIA

On June 12th, our friends of Moldava nad Bodvou opened their first Toy Library. It is a wonderful news for our community, we wish them lot of success!

According to our friends, this region have welcome refugees mainly from Ukraine and Romania. Now-a-days context requires solutions that contribute to children's education. This new toy library will help children to have a place where playing is their main mean to learn and develop.

This initiative has been supported by the local town hall. We share pictures to showcase how our team's dream became reality.



Above: invitation to the WPD webinar, next photos of children playing in Bolivia during WPD.

Below: children and toy librarians playing during WPD in Bolivia.



Photos of the new toy library Slovakia (see more next page).



Left: Founders of the toy library. Right: opening activities.

WPD IN MARSEILLE

Every year, Terre Ludique celebrate the right to play for all, because creating links and living together through play is one of the pillars of our associative project.

For the past few years, we celebrate according to a theme that address a special concern . As you know, the Olympic Games were held in France last summer. We concluded that it was the perfect subject for celebrating WPD, the Olympics, and sustainable goals by giving everyone the chance to play for health and well-being.

This project was recognized for its quality by the Académie d'Aix Marseille, which labeled it *Grande Cause Nationale 2024: BOUGE*. It was not just a distinction but a financial support, which enabled us to collaborate with several partners involved in play, disability, art and culture, and of course, sport.

We were happy to host this WPD and welcoming more than 2 200 people during this event.



Stéphane COCHFERT, CEO of Terre Ludique welcomes Marie BATOUX, representative of the Townhall, and Juliette MASSON, representative of the 6&8 district or Marseille.



Youngsters, children and elderly engaged for WPD.



Olympic Games spirit: games, cooperation, commitment.

DIA DO BRINCAR - BRAZIL

WPD 2024 program on Brazil achieved the objectives of the celebration, strengthening the defense of the right to play and highlighting this year's theme: Sustainability and inclusion in play Never stop playing!

A total of approximately 1030 people were involved in play activities, organized by our Centers of representation. Never stop playing!! With this motto, the mobilization of ABBri's Nuclei on their territories around the country was a major factor for success. With several partnerships with public managers and entities of social or cultural nature, such as public libraries, universities, children's shelters, homes for the elderly, different age groups participated in these events (1st. childhood, older children, teenagers, adults and the elderly, in addition to families).

In many cities around the country, other social and public organizations had joined the Municipal Play Week, which is now in their official calendar of events.



ABBri's board of directors publicized the theme of the WPD 2024 on its social networks, translated and offered subsidies for the pertinent recreational activities, according to ITLA information's. See our newsletter #8: Suggested Activities to Commemorate DMB. [Click here](#).

ABBri´s board also marked the date, holding the live “Play and rights of childhood, stories that connects” on May 28. With the participation of our associates Professors, Sirlandia Reis and Maria Angela Barbato, in a dialogue about the theme, followed by a playful moment of storytelling with masks made with reusable materials, by Beatriz Gimenes. The commemorative event had excellent repercussion by the participating public, in addition to obtaining 410 views later (until august 31). See video on [ABBri’s Youtube](#).



Above: Children playing WPD.

Below: Webinar “Play and rights of childhood, stories that connects”



BOOSTING TOY LIBRARIES IN INDIA

Children Toy Foundation in Mumbai celebrated the WPD in a unique way ! The 28th May, they donated games to the the library Pashupati Vidya Mandir, Bhairava, Nepal.

The aim is to enrich the activities offered in the library and to spread the benefits of play in children development. The foundation counts 393 toy/game libraries covering 36 states and territories in Schools, Orphanages, Women homes, Sr. citizen homes, NGOs hospitals, with institutions and even in jails and desert.

In pictures we share with you, the Foundation train the workers of the library to use games and developing other activities for the library around Play.

To better cover the needs in education, they also made principal and teachers play lot of mind and fun games. Also they donated symbolic games like a toy kitchen and a house.



Image: Toy librarians that kindly explain to Yaël the operating mode of toy libraries at Siglo XXI hospital.

INTERNATIONAL DAY OF PLAY - OFFICIAL POSITION FROM ITLA

At ITLA's board meeting held on 9 September 2024, ITLA decided to **continue to celebrate World Play Day on 28 May** every year. Celebrations on World Play Day will continue to focus on the importance of toy librarians and toy libraries in promoting play in every community.

The results of the survey on the International Day of Play supports this direction. Joining, supporting and participating in the International Day of Play events is every member's individual decision.

ITLA's board wants to ensure that all its members promote play for all children in the world, and want to encourage ITLA's members to strengthen local play related partnerships and to use every opportunity possible to raise awareness on the importance of play.

UPCOMING WEBINARS

22th October: The importance of toy libraries as community building and community strengthening levers: a Flemish example.

Presented by Karolien Schotte (Belgium).

2nd December: Digitizing toy library operational systems and services to efficiently sustain and manage the nationwide toy library stockrooms, mobile toy libraries and donor sponsored toy library projects.

Presented by Venessa T'Hart and Dr Monica Stach (South Africa).

HOW TO JOIN US ?

ITLA invites Toy libraries, national toy library associations, toy librarians, play professionals, and organizations and individuals interested in Play to join us. You can do it by [clicking on this link](#). Complete the form and pay the membership via EFT or PayPal.

You'll join an international active community that helps you to build relationships with experienced persons in the toy library and play world.

By joining us, you'll have access to knowledge about toy libraries, toy librarianship, the opportunity to learn more about best Play practices, learn about quality in toy libraries, enrich your global network and personal understanding of toy libraries, etc.

Join the biggest international network of toy libraries in the world!

CALL FOR CONTRIBUTIONS

Be part of this world wide community of Play! Share your upcoming events, publications, and success stories with ITLA's members.

The newsletter will be published on the first week of June, August, October, December, February and April.

Deadline for receiving contributions from members will be 15 days before the publication date.

Send you information in English, French or Spanish to our e-mail address: info@itla-toylibraries.org.

CONTACT

- Newsletter contribution and general info: info@itla-toylibraries.org
- Website: itla-toylibraries.org
- Facebook: [International Toy Library Association](#)